

Constantly working with clients and clarifying the needs of the audience while creating the most convenient conditions for making purchases is the name of the game in travel & leisure market.

GIFTD allows us to better understand the desires of our customers: thanks to electronic gift cards that let our customers gift their family, colleagues and friends with amazing adventures in just a few clicks.

We already cooperate with electronic gift cards solution provided by GIFTD on our corporate websites and social networks, also we have plans to implement a solution that will allow TUI agents to access our e-gift cards directly from their personal reseller's account at TUI.

We are very inspired by the possibilities of Blockchain technology and intend to launch pilot projects with the BitRewards platform.

It is an excellent opportunity for us to use the cutting-edge technology and at the same time to adapt to demands of ever growing crypto-audience.

Onward, BitRewards!

Distribution director  
Mikhailov Ali

A handwritten signature in blue ink, appearing to be 'Mikhailov Ali', written over a horizontal line.