



Cameras Store [www.gopro.ru]

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Alexander Egorov
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Dear Alexander,

From the very beginning the idea behind GoPro was to create a camera system that could capture the professional angles allowing people to make great photos while surfing, riding, etc. This is the way everyone can save glorious moments of life and that is how everyone can be a HERO.

That's why it is essentially vital for us to work with people feelings and emotions. Partnering with GIFTD we use smart motivational tools to address the right corners of customers' souls bringing the real value for them through our products.

As we put clients' needs at the first place we properly monitor emerging tendencies in the loyalty software market. For us the BitRewards project seems not only promising but also inevitable direction of development for the market in general. We can't wait to start first tests to see the results!

Kind regards,

Dmitry Martynov | CEO