Blockchain rewards and loyalty platform for e-commerce*

*based on our profitable loyalty SaaS GIFTD

Disclaimer: The information contained herein does not constitute an investment advice or a solicitation of any offer to buy any interests or make any investments.
BitRewards is a **rewards and loyalty** platform that enables retailers to give cashbacks to their customers in cryptocurrency.
Shopping becomes **mining**.

BitRewards allows to receive a cryptocurrency - BIT tokens - for shopping in online stores and referring friends.

BIT tokens are credited to the automatically created BIT-wallets.
Customers can easily earn and redeem BRW tokens in an online store
Value for customers.

Just imagine how you would love a store that gives **cash-backs in cryptocurrency**!

- BIT can be redeemed at the stores
- BIT can be exchanged into ETH/BTC
- A debit card will be connected to the BIT wallet
Value for **retailers.**

They receive cutting-edge crypto-rewards system **for free.**

**They reward** only real sales of the customers and their friends.

BitRewards will increase their revenue by an average of 17%. 
Value for **community**.

We opensource our platform and tested solutions.

Any developer can create a blockchain loyalty solution on our platform and make money.

Our mission is to **achieve the global adoption of the platform**.
BitRewards provides liquidity and infrastructure:
Over 1 million online retailers spend on rewards software **annually** more than **$20 billion**.

- **Loyalty Programs**
  - USD 1.5-5 bio
  - [source](#)

- **E-Gift Cards solutions**
  - USD 0.7-1.4 bio
  - [source](#)

- **Referral solutions**
  - USD 11.3 bio
  - [source](#)

**BitRewards** offers an advanced rewards software for **FREE**.
BitRewards team works together in GIFTD since 2013

One of our best-selling products is GIFTD.Loyalty

BitRewards is based on GIFTD.Loyalty solution
Team. Core members.

ALEX EGOROV
CEO, Co-founder
15 years in banking and finance, VP for international business, 6 years in solutions for e-commerce.

ALEXANDER NEVIDIMOV
CTO, Co-founder
5 years of training and champ in regional ACM-ICPC/IOI (Competitive Programming). Former main dev for bitcoin mining pool 50btc.com.

MARAT ARSLANOV
CMO
6 years head of a digital marketing company, servicing more than 100 companies, incl. VW, Sun Interbrew, Megafon.

SERGEY ALISOV
Design
10 years of mobile and web UX and UI design. Apps are used by more than 10 mio users.

VITALIY MAKARENKO
COO
Head of sales and growth, product development, customer development in national Russian leaders in online B2B/B2C.

GREG MANN
Global sales and IR
Over 20 years of sales and account management experience. At the forefront of startups movement for 5 years. Based in Palo Alto, USA.
Team. Other members.

Svyatoslav Zytsar
Frontend engineer

Ilya Starovoitov
Business Development

Dmitriy Semenov
QA engineer

Andrey Kladov
Mobile Architecture

Maxim Litkevich
Technical support engineer

Sergey Kulitskiy
Backend developer

Vasily Kurkin
Fullstack engineer

Nail Gazizyanov
Chat-bot, machine learning engineer

Ramil Zayneev
Fullstack engineer

Roman Mukhutdinov
Frontend engineer

Evgheniy Ahmetgareev
Network security engineer

Sergey Edinin
Backend developer
Team. Advisors.

Reuben Godfrey
Advisor, PR, global scaling

Jason Hung
Advisor, technology, Greater China scaling

Artem Chestnov
Advisor, Board member, BitRewards

Roman Yankovskiy
Legal Advisor

Nathan Christian
Blockchain Technology Advisor

Anton Pushkov
Legal Advisor

John McNaughton
Payments processing and finance advisor

Sergey Fradkov
International scaling and business development

Sergey Repko
ICO strategy, marketing, IR

Ivan Anichkov
Enterprise solutions, Data Expert

Renat Razumov
Advisor blockchain, vision

Alex Linenko
Tokenomics, business and financial model, strategy
Participated in ICOs.
**Roadmap**

1. Development of points based loyalty system GIFTD designed to reward shoppers.
   - November, 2016 - February, 2017  **COMPLETED**

2. Structuring the concept of using Ethereum blockchain with loyalty and rewards tools and customer development of the crypto-rewards for e-commerce industry, team hiring.
   - February - August, 2017  **COMPLETED**

3. The full-functioning rewards and loyalty platform with web app with the retailers’ and the users’ cryptowallet tied to the loyalty program of BitRewards with the access on the website of retailer
   - September - May, 2018  **CURRENT STAGE**

4. Cryptowallet of retailer and liquidity smart contract management.
   - March - June, 2018

5. Integration of loyalty system with Lightning Network and Raiden Network (in process of readiness of these technologies).
   - June - July, 2018

6. Customer’s Mobile app with cryptowallet.
   - June - August, 2018

7. Introduction of digital gift cards and scanning of loyalty cards into the mobile wallet. At this stage the geofencing and merchant search engine will be developed.
   - July - December, 2018

8. Mobile SDK for merchants’ apps.
   - September - December, 2018

9. Integration of data driven solutions incentivizing for different customer’s actions.
   - January - May, 2019

10. Blockchain based traffic exchange for online and offline merchants.
    - May - August, 2019
Early adopters:

payment services providers, e-commerce platforms, developers and online stores
The guys helped us launch a rewards program, giving points on our tickets purchases with no work on our end.

I love how our customers can now redeem the points they earn on tickets to our events, as this leads to them buying our other services. It’s a seamless cross-sell!

Watch video review.
Token distribution structure

USA Legal Entity
2 billion BIT

- Bounty, marketing, contingency: 6.5%
- Foundation: 12%
- Tokens Sold: 64%
- Team: 14%
- Advisors: 3.5%

ICO Participants

2 billion BIT
The projected demand for BIT is $60 million/mo in 3 years

- BitRewards signs up retailers for free
- Retailers give rewards in BIT tokens, buying them, thus creating the demand
- Supply is created by the customers, who redeem their tokens or sell them

The demand for BIT tokens from retailers is projected to reach $5 million per month in 3 years
ALEX EGOROV

+7-916-8000835  www.bitrewards.network

alex.egorov@bitrewards.network

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